



NO.1 FOR YOUTUBERS!

shout

THE ONLY TEEN MAG YOU NEED!



MEDIA
PACK

NO.1 FOR YOUTUBERS!

shout

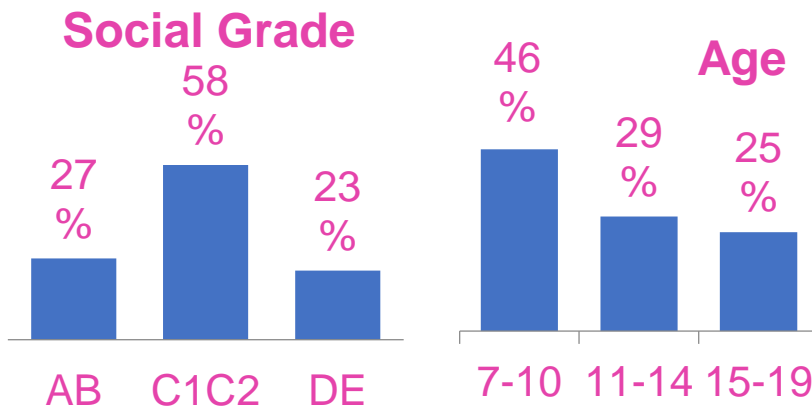
THE ONLY TEEN MAG YOU NEED!

'Multi Award Winning Magazine'

Circulation 37,839
Readership* 132,000
Frequency Monthly
Cover Price £3.99



Shout is the magazine for teen girls today. No. 1 for YouTuber exclusives, it's crammed with fashion, beauty, fun and freebies! Every reader problem is answered and regular campaigns help with the confidence and self-esteem issues that matter to every teen.



Source: ABC Jan – Dec 15 , *Youth TGI 2016 (Autumn)



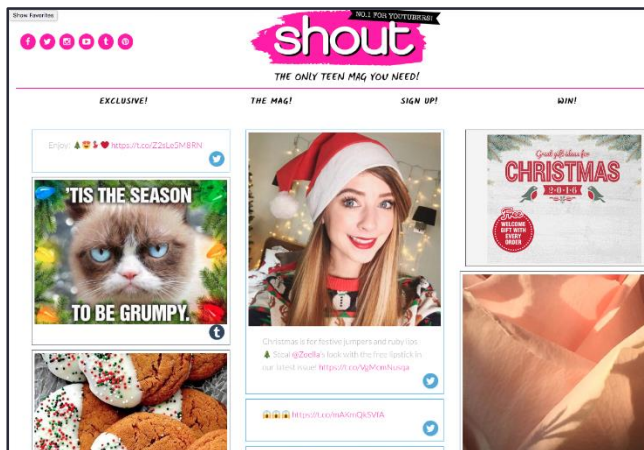
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Online

Shoutmag.co.uk is the hub of all Shout's social media and is packed with exclusive celebrity/YouTube gossip, subscription offers and competitions.



Unique Visitors 9,546
Page Impressions 10,616

Source: Google Analytics Nov 2016

Digital Advertising:

MPU, Leader-board and Skyscraper adverts
Homepage takeover, Sponsorship of
Specific Channel
And more...

 DC Thomson



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Social Media

Over 232,000 social media followers!

Shout is the leading magazine for Social Media. With over 232,000 followers, our social media presence can bring your campaign to life through bespoke memes, Tweets and sponsored YouTube reviews.



Tweet your brand



Instagram your products



YouTube Sponsorship





THE ONLY TEEN MAG YOU NEED!

Our Readers

Almost **half** of Shout readers agree they like advertisements in magazines.

Index 265

Three Quarters of Shout Magazine readers love going to the cinema.

Nearly half of readers look at magazines to know what is in fashion.

Index 347

Trend setters, **over a third** of our readers agree they are always the first to try out new things. **Index 185**

Over half of readers like to keep up with the latest fashions. **Index 163**



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Advertising Rates

DPS	£7,400
Full page	£3,885
Half page	£2,100
IFC	£4,385
IBC	£4,385
OBC	£4,385
INSERTS	£21 PER 000

Our advertising and editorial teams work together to come up with the very best creative ideas for your campaign!

Examples:

- Custom styled background to pages
- Front cover integration
- Themed competitions
- Full review on product
- Multi page integrations
- Cover mounts *with contribution from the advertiser
- Posters
- Advertorials
- Inserts/Booklets





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Contacts

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